



# 2024 ANNUAL REPORT



# Who we are...

Urban Partnership Group is committed to improving the health, wealth and well-being of individuals living and working in Hammersmith and Fulham and the surrounding areas, we believe there is something for everyone at the Urban Partnership Group.

Our purpose is to help transform the lives of the most disadvantaged and marginalised individuals in our community and empower them.



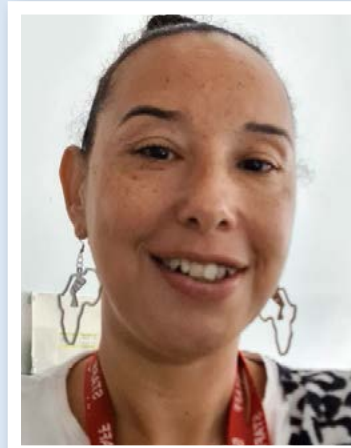
## A FEW WORDS FROM OUR CHAIR...

*Thank you to UPG staff and volunteers who have worked tirelessly to deliver vital services and keep our centres running despite significant funding challenges.*

*While the team continues to innovate and secure support from a growing range of sources, the substantial reduction in our core funding presents ongoing difficulties. The strain on*

*resources highlights the importance of stronger engagement and collaboration with our key funders to ensure our community's needs are met. This report highlights the impact this has on individuals, families, and the community.*

*Kamini Sanghani - Chair*



## A FEW WORDS FROM OUR CEO...

*What a busy, fun filled and exciting year we have had...*

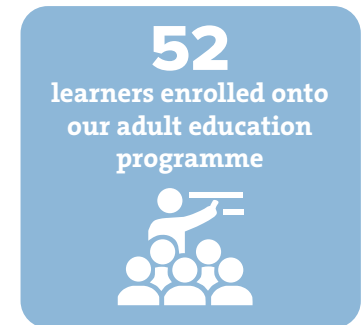
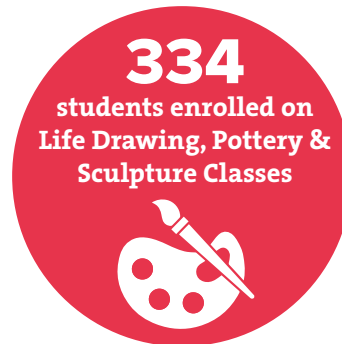
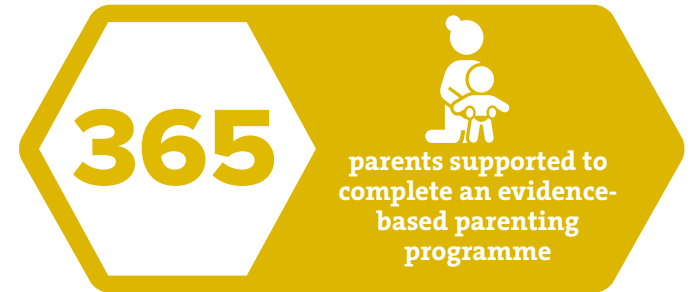
*The UPG team have worked extremely hard over this last year, and we have been blessed with amazing volunteers, and generous donations from our partners and colleagues that have decorated, and refurbished spaces across four sites.*

*We have all continuously tried to save money and resources while investing in the right areas, like our green agenda, conserving energy, and staff training.*

*We are perfectly placed to continue the fantastic work in our communities, with our local families & local authority to have positive impact together!*

*Camille Curtis - CEO*

# 2024 FIGURES & HIGHLIGHTS





# UPG VOICES FROM 2024



*Everything is  
**AMAZING!***

**MASBRO CHILDREN'S  
CENTRE**



*Tina creates such an  
interesting program for  
the Elders*

**MASBRO ELDERS**



*The support I got from Flora  
has changed my life and my  
family's life completely!*

**MASBRO CHILDREN'S CENTRES**



*The digital project was  
incredibly useful!*

**EDWARD WOODS  
COMMUNITY CENTRE**



*I enjoy the art classes. Michael  
Ward is a wonderful teacher who  
is patient and extremely helpful!*

**ART PROGRAMME**



*I make friends. The  
atmosphere here is so  
good. I like my teachers!*

**ADULT LEARNING**



*Help me to feel less lonely,  
I was able to get out of my  
domestic abuse relationship*

**FREEDOM PROGRAMME**



*The best part is using the  
techniques and seeing the  
"Magic"!*

**ABOUT BOY'S PROGRAMME**

# UPG STAFF MEMBERS



**CEO**

Camille

**YOUTH & COMMUNITY MANAGER**

Eamonn

**ADULT EDUCATION & CAREERS**

Seerina

**EDWARD WOODS MANAGER**

Jaquie

**CHILDREN'S CENTRES MANAGER**

Vallon

**ELDERS PROJECT & OUREACH SERVICE**

Tina

**IT & COMMUNICATIONS**

Evan

**FINANCE MANAGER**

Hiwot

**TUTORS & YOUTH WORKERS**

Hollie & Team

**TUTORS & VOLUNTEERS**

Aicha & Tutors

**FLORA GARDENS CHILDREN'S CENTRE**

Aida

**BROOK GREEN NURSERY**

Kayleigh

**PARENTING PROGRAMMES**

Marina

**RECEPTION CLEANERS & ART TUTORS**

managed by CEO

# Masbro Brook Green Nursery



We have had another jam-packed year full of celebrations and events! Some highlights include a wonderful Summer Party with families, our Eid picnic and a super spooky Halloween Party! We will be rounding off our year with a festive Christmas party before returning in January with a huge change!

We have been working on expanding our nursery and I am really pleased to announce that from January 2025 we are adding another group to our nursery taking our total number of spaces available from **20 to 40 places!**

With so much demand for 2-year places in the community we felt it vital to give more families the opportunity to experience our wonderful community here at Masbro Brook Green Nursery!



## OUR GOALS FOR 2025

- To continue work on development of our sensory space which will give a much-needed retreat for children with SEND of all ages to come and relax.
- To develop our green agenda and make better use of our garden helping to provide more opportunities for growth of fresh produce which will benefit the community.

*Next year we are doubling our nursery in-take from*  
**20 to 40**  
**AVAILABLE PLACES!**



# Masbro & Flora Gardens Children's Centres

In 2024, Masbro and Flora Gardens Children's Centres have successfully provided a wide range of activities and services for children under 5 and their families! This year we have delivered over **650 sessions** across our Masbro, Flora Gardens, Brook Green and Edward Woods sites, with sessions specifically designed to meet the needs of our local children and families.



*This year we delivered*  
**650 SESSIONS**  
*to a total of*  
**1200 CHILDREN**  
*and our volunteers contributed*  
**350 HOURS**  
*of their valuable time to*  
*our centres*



Talk and Learn to support communication needs and Little Stars for SEND children, as well as Baby specific activities such as Baby Massage and Paediatric First Aid to encourage early participation with the children's centres. This extensive offer has allowed us to incredibly see over 1200 individual children attend in 2024!



The countless successes of the children's centres is attributed to our dedicated and passionate staff and volunteers. Early Years staff speak over **20 languages**, helping us to create a welcoming and inclusive environment for all! Volunteering is at the heart of UPG, and the team of dedicated children's centre volunteers have contributed over **350 hours** in 2024!





# Confident Parent Happy Child

Another busy year for Confident Parent Happy Child and Parents @Masbro parenting projects as we successfully supported **365 parents** to complete one of **68 programmes** and **workshops** held across Hammersmith and Fulham including UPG sites, Family Hubs, Baby Zone and schools.



As a result of listening to local parents the projects expanded the support for parents with children experiencing anxiety. In partnership with CAMHS, it delivered the second Parent-Led Child Anxiety Group and introduced the Fearless Triple P programme.

Furthermore, a Parent Coffee Morning was introduced to support parents with neurodiverse children and neurodiverse parents as there is a growing need for support for the Hammersmith and Fulham neurodiverse community.



**100% OF PARENTS**  
*Rated our programmes as*  
**good or excellent**

*This course has helped me feel more confident to deal with my child's challenging behaviour better.*

*I am very happy that I participated in this programme as I am much calmer now with my children.*

*Strategies that I have tried with my children have worked. Our family is much happier now. Thank you!*

*We are in week 3, and I am already seeing a massive difference this course is making to my family. My daughter struggles with school avoidance, and this morning was no different.*

*However, what was different were the strategies I learned in this programme.*

*I used them this morning to get my daughter to school. When she walked through the gate, I went "YEAH, IT WORKS!" and I felt proud of both my daughter and me as a parent!*





# Masbro Youth Club

Masbro Youth Club uses a range of interesting, educational and fun activities, to promote the social and personal development of young people in a safe and community-oriented environment. Social interaction and self-expression are at the core of our values, and our service is youth led via our Youth Committee and Young Volunteer programmes.

Despite the difficulties related to funding cuts and a reduced programme in term time we have still managed to support over 250 young people in 2024. Support from partner organisations such as MIND, QPR FC in the Community, Groundwork and funding from the Holiday Activities Fund to support our half term programming has helped us achieve this.

A sustainability group has developed this year amongst the senior young people named the **DaVine Sustainability Collective**. With support from the LBHF Climate team, the group has

formed an eco-council and has supported many projects at Masbro Centre and across the borough, most notably in local primary schools supporting their green agenda. Led by the chair of our Youth Committee Marley Billing-Delapenha, who won a **Civic Award** this year for his work. The group are heading into 2025 looking for people to get involved and support their work.

We look forward positively to 2025 with the hope of continuing our programme and supporting the needs of local young people in our community.

**237**  
MEMBERS  
benefited from our  
**FIT 'N FED**  
during half term



“MYC gives us so many opportunities. They are currently supporting me to get a bursary to carry on my training to become a qualified skiing instructor! Where else would you get an opportunity like this!”



**42**  
MEMBERS  
took part in our  
Football training  
sessions

# Masbro Elders Project



The Masbro Elders Project has enjoyed a year of stimulating and innovative activities, events and outings. We continue to encourage older people in our community to live healthy, fulfilling lives and provide exciting opportunities for our members to learn new things, discover new places, make friends and socialise in a safe and supported environment.

This has been another year of successful partnerships and collaborations, including a series of Digital Skills classes provided by Morgan Sindall, visits and art workshops at the Courtauld Gallery, an exciting Grain Project at Chiswick House & Gardens and a Silver Sunday celebration at the Science Museum, amongst others.

We've had a wonderful summer of dance and music this year. Led by professional dancer and

choreographer Menaka Bora, our elders group participated in several workshops, learning new steps and hand gestures associated with Classical Indian Dance and had an opportunity to showcase their achievements at Kensington Palace.

We have also enjoyed Coffee Afternoons at the Royal Albert Hall too, where we were treated to beautiful and uplifting musical performances by world-class musicians whilst being treated to coffee and cake!



OVER  
**520 HOURS**  
*provided in Outreach & Support*

Assisting frail elders with tasks such as:

- applications & form filling
- liaising with Social Services
- providing advice & information
- reading for the visually impaired



# Edward Woods Community Centre



Our annual Elders Christmas party in December 2024 welcomed over 85 elders who enjoyed a delicious Christmas lunch, with all the trimmings, entertainment and much dancing, plus Christmas gift and goody bag to take home. Once again Faye and her team from Fable productions cheerfully prepared and served our elders.

The annual Brighton coach trip saw the return of some familiar faces and many new people who enjoyed a gloriously sunny summer day – warm enough for swimmers to cool down in the sea.

Organic fruit and vegetables grown in front gardens is shared with service users and Pamodzi Befriending Group which offers a Cook & Eat Meal (predominantly vegan) following their weekly chair exercise class.

MacMillan afternoon tea successfully raised £1,005 and was attended by some 70 people. It included an informative presentation by a breast cancer screening practitioner, a personal account by a cancer survivor, delicious snacks, cake and drinks, plus a raffle of 15 prizes. We worked in collaboration with Hilton Hotel, Hummingbird bakery, Neighbourly, Masbro Elders groups.



Redecorating of internal rooms, repainting of garden fences, planters and benches by a team of volunteers from the Restaurant Associates, arranged through our partner Neighbourly.

Lionel Mullins raised over £3,000 for UPG by running in and completing the London Marathon!

## Edward Woods hosts **OVER 30** Organisations & Groups

- ★ Health, well-being and counselling
- ★ Under 5's & their carers sessions
- ★ Children & young people's sports & learning
- ★ Peer support groups
- ★ Women and cultural groups
- ★ Adult sports (yoga, badminton, line dancing, pilates and table tennis)
- ★ Still life drawing
- ★ Faith groups



# Adult Learning

*This year we welcomed*  
**39 NEW LEARNERS**  
**+ 18 RETURNERS!**

We started 2024 with new staff and volunteers and also developed new and innovative ways to deliver the courses. Adult education has changed direction this year, focusing more on the organisational, outcomes and impact of our department to meet with our funder needs, such as Digital Skills, English Functional skills and ESOL. Several of our learners are scheduled to take exams in these subjects in December, January and May.



Our tutors have been a unique resource for learners who are often lacking in confidence and desire to grow and improve their English and function within the community. They are at the forefront of developing learners' existing skills as well as teaching them new ones. We recognise and nurture abilities which learners undervalue or do not realise they possess. The professional relationships between tutors and the learners are strong, and tutors know their learners well. Our learners make sound progress in their sessions, developing their skills against their starting points and in achieving their qualification aims.

We create a safe and caring environment that supports the educational and personal development of our students. Our learners also value the opportunity for friendship and the social interaction that the classes offer and frequently describe the positive effect that learning and attending their sessions has on their mental health and wellbeing.



*Before I came to learn English,  
I felt weak and alone –*

**NOW I FEEL  
STRONG!**



*I did not think I would learn to  
speak to people,*

**NOW I'M HAVING LOTS OF  
CONVERSATIONS –**

**EVEN WITH MY CHILDREN!**

*It was difficult before.*

# Future plans for 2025 and beyond...

After a difficult couple of years we are looking to rebuild on the resilience we have shown in the past couple of years. Our key growth areas continue to be:



**FAMILY HUBS** – establishing family hubs across our centres will put children and young people first. Our hubs would provide a central access point for integrated services for families. This would enable families to make the most of all that UPG and its strategic partners have to offer.



**GREENER SERVICE INFRASTRUCTURE** – ensuring we are matching the Councils ambition to be Carbon Neutral by 2030. This will mean we continue to monitor and adapt services and premises so we can do things better and reduce our impact on the environment and its precious resources. We will also support the community to make the changes necessary to play their part too.



**HEALTH AND WELLBEING** – we aim to develop more effective self care networks supporting health and social care initiatives, alleviating social isolation and promoting self care initiatives and tackling the cost of living crisis.



**HOLISTIC SOLUTIONS PROVIDING OPPORTUNITIES FOR ALL** –

Whether it be through technology changes and patterns of working, opening up new avenues of communication and service delivery, UPG is showing flexibility and creativity in providing inclusive services to all.



# Volunteering at UPG...

## YOU can make a difference



Volunteer Chef and Elf at our Elders Christmas lunch!

Volunteering is at the heart of the Urban Partnership Group. The contribution our volunteers make to the lives of individuals and the local community is vital. We have volunteers that support all our departments, from the Childrens Centre, Adult education, Masbro Youth Club and our Elders service, their support and dedication are inspirational.

UPG also benefits from corporate volunteers across all 4 of our sites. We have been blessed this year with volunteers via Neighbourly, Financial Conduct Authority (FCA), Hilton Shepherds bush, Hilton Olympia, Groundwork and TP Caring Spaces. We have had spaces painted and decorated, gardens weeded with new plants alongside a complete refurbishment from TP Caring Spaces in both our Large Meeting Room and Small Meeting Room.

All the generosity really impacts how both staff and service users engage with the spaces.



Groundwork team donating their time to spruce up our memorial garden



Volunteers at our Elders Summer party!

If you would like to find out more, contact the team on 020 7605 0800 or email [info@upg.org.uk](mailto:info@upg.org.uk)

# Finance & UPG Trustees



	2023 – 2024	2022 – 2023
Income	£1,416,207	£1,754,525
Expenditure	£1,351,478	£1,762,166
Surplus/(deficit)	£64,729	(£7,641)
Restricted Funds	£54,325	0
Unrestricted Reserves	£333,023	£322,619

This summary is only an extract from the full Financial Statements which are available on request



**TRUSTEES OF THE URBAN PARTNERSHIP GROUP BOARD**

Kamini Sanghani (Chair)  
 Jacolyn Daly  
 Marley Billing-Delapenha  
 James Fornara  
 Vallon Leitao  
 Grace Poku

# URBAN

## PARTNERSHIP GROUP

### A BIG THANK YOU TO OUR FUNDERS & PARTNERS

#### FUNDERS

Addison Youth	Friends of Brook Green	Hammersmith United Charities
John Lyons Charity	Ealing Wickes	London Youth
Neighbourly	Groundwork	The Daisy Trust
Let Me Play	Change X	Imperial College
Hammersmith & Fulham NHS	City Bridge Trust	Jack Petchy
London Borough of Hammersmith & Fulham	Trust for London	NatWest
Third Sector Investor Fund (3SIF)	London Sport	National Youth Agency
	Groundwork / Veolia	Table Tennis England

#### PARTNERS

Public Health England	Citizens Advice H&F	Tri-Borough Music Hub
Mind / Young Minds	Science Museum	Royal College of Arts
Fun Pact	Fulham FC	JK Arts
London Fire Brigade	Queens Club Foundation	Eat Club
Nourish Hub	Milson Road NHS Clinic Physio Team	Groundwork
Age UK	Morgan Sindall	QPR FC in the Community
SOBUS	Fulham Reach Boat Club	Imperial
Young Hammersmith & Fulham	NHS WEST LONDON YAP (Young Adult Pathway)	Shaw Trust Imperial College
Royal Palaces CAS	The VIP (Violence Intervention Project)	LPS Football
Kew Gardens	The GVEU (Gangs, Violence, and Exploitation Unit)	London Sports Trust
V&A	StreetGames	MIND HFEH (MIND Hammersmith & Fulham, Ealing, and Hounslow)
Chiswick House & Gardens	Sported	Olympia London
Hammersmith Community Gardens Association		John Lewis & Partners

Annual report designed by Tessa Sanders-Barwick

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